

Research method · public reconstruction

A signal is not yet an opportunity.

News about a company may raise a business question. Its need, budget and the right person still need checking.



From an event to a question worth checking.

Fictional example. The event, company and responsible person are invented.

Documented event

A regulator publishes a decision.

Verify the primary document

Working hypothesis

The event may raise a business question.

Service need is unconfirmed

Missing information

We do not know who owns the issue.

Verify the responsible role

Decision today

The evidence is not enough for an offer.

Check the evidence and conditions

What does the source establish, and what are we inferring?

The team's research separated public evidence, a possible problem and a question to verify. Follow that approach through this fictional example.

First establish who has the problem.

A regulatory decision may be verifiable. The need for outside help and its owner remain hypotheses. Record what is confirmed, what is missing and which evidence would change the next step.



Decision for this example

Neither the need for a service nor the responsible team is confirmed. Verify both before making contact.

Source

Save the primary document, date and passage supporting the claim.

Interpretation

Name the possible problem and evidence that would confirm or contradict it.

Next step

Before contact, check conflicts, permitted use of information and applicable rules.

Origin of this sample

An independent reconstruction based on the team's earlier research. Original events, participants and tables remain private.

Limits of the conclusion

A method example; it establishes neither demand nor legal or investigative conclusions.

[Markets & expansion ↗](#)

[Discuss a similar brief ↗](#)